

Professor name	Amicarelli Vera
Master in	Economics and Management of Companies and Tourist Services
Academic year	2015-2016
Semester	I semester
ECTS / CFU	6
Scientific Area Code	SECS-P/13

**Course unit title: Environmental Management and Certification Systems (a.a. 2015/2016)
(Prof. Amicarelli Vera)**

University of Bari Aldo Moro

Master in Economics and Management of Companies and Tourist Services

Aims of the course

The aim of the course is to enlarge student knowledge and skills relevant to the implementation of environmental management and certification systems within companies and tourism systems. At the end of the course this specialist will be able to analyze the business and environmental performance of tourism, a very important sector in national and international economy.

Course content:

Evolution and role of the tourism sector in the national and international economic system.
 Relation and interaction between tourism and environment
 Ecotourism
 Theory of sustainable development.
 Environmental accounting
 The ISO 14001 standards
 EMAS Regulation
 The role of tourism environmental certification
 The European Ecolabel
 Implementation of environmental management systems to obtain European brands
 Analysis of a case study

Compulsory reading – study material

Available to didactic secretary office (ground floor Commodity Science section)

Teaching methods

- Direct contact
Lectures: Yes
Tutorials: Yes
- Personal work

Case studies – in group: Probable

Assessment methods

- Assignment: No
- Written without oral presentation: Probable
- Oral presentation: Yes

This course is in e-learning Web Site Faculty area: No